

THE BUTTERFLY GUILD OF NATIONWIDE CHILDREN'S HOSPITAL *hosts*



It's a tragedy we hope we never have to face. But consider the sad reality that some parents are in a situation where they can only try to comfort their children at the end. The Hospice and Palliative Care Programs of Nationwide Children's Hospital provide support to those faced with inconceivable terminal diagnoses and heartbreaking loss. Since our inception in 1908, **Butterfly Guild of Nationwide Children's Hospital** contributes financial assistance for central Ohio's only pediatric hospice and palliative programs. The Hospice Team provides symptom management, emotional and spiritual support to children receiving end of life care and their families. The Palliative Care Team supplies life-enriching services for children living with life-limiting illnesses, sometimes for years.

For 67 years Butterfly Guild has been producing a Broadway-quality musical as our largest annual fundraiser. This year we will feature *Into the Woods* March 7, 8, and 9th at the Palace Theatre in downtown Columbus. Each year, all of the proceeds of these performances support the ongoing care of those in the Hospice and Palliative Care programs. Additionally, at least one performance is signed for the deaf and hard of hearing.

Creating a production of this caliber requires extensive resources. We cannot do it alone. Without you, we are very limited in what we are able to accomplish. Your philanthropy provides an excellent opportunity to support our community through a tax-deductible donation. The more money we raise, the more hospice patients and families we are able to assist. With your help we will continue the tradition of entertaining over 10,000 people annually and increase our support to Nationwide Children's Hospital accordingly. Enclosed is a detailed description of the Investment Benefits and Sponsorship Forms. Or, you can make your contribution online at Give.NationwideChildrens.org/intothewoods.

Along with Nationwide Children's Hospital, the Butterfly Guild believes that quality of life is not determined by the quantity of one's days, but by the way in which those days are lived. These children and their families face so much. Our mission is to support them during a time of great need.

On behalf of our members, I wish to thank you for your commitment to Nationwide Children's Hospital, and to the work of the Butterfly Guild.

With sincere gratitude,

Arlene Guess and Kim Verhoff
Co-Presidents, Butterfly Guild of Nationwide Children's Hospital





Hospice and Palliative Care

In spite of our best efforts and the best medical technologies in the world, sometimes the journey to a cure is a long one, and sometimes the cure is beyond reach. That is why Nationwide Children's Hospital offers Hospice and Palliative Care Services to children with serious illnesses, and their families.

Hospice

Children facing end of life are first and foremost children— children who want to play, laugh, and be home where they are surrounded by family and friends. Nationwide Children's Hospital's Hospice Program helps these kids be kids by providing life-enriching care in the comfort of their own home, or in the hospital when needed. We help relieve pain, manage symptoms, and provide emotional and spiritual support for the entire family. Our team consists of physicians, nurses, a chaplain, child life specialist, music therapist, massage therapist and social worker. Established in 1995, we are the only hospice program in central Ohio exclusively focused on meeting the needs of children.

Palliative Care

Our Palliative Care program provides the same life-enriching services to children living with life-limiting illnesses, sometimes for years. We focus on minimizing the impact of an illness on a child's quality of life by providing relief of pain and other symptoms through our comprehensive set of offerings. Our program helps families provide their child the fullest and most comfortable life possible.

"Hospice and Palliative Care not only improved the quality of our daughter's limited life, they also made our family's life and the lives of our extended family easier. They advocated for us, supported our decisions and honored our wishes. They helped us plan for life after our daughter. They were the good in goodbye."

These programs embody the family-centered care model pioneered by Nationwide Children's Hospital. Because our mission is to provide the highest quality of care to all children and their families regardless of ability to pay, we depend on the goodwill and generosity of our community. Every dollar raised by the Butterfly Guild helps cover the uncompensated expenses provided by these programs.



THE BUTTERFLY GUILD OF NATIONWIDE CHILDREN'S HOSPITAL

Corporate Investment Benefits

March 7, 8, & 9, 2025

THE BUTTERFLY

\$15,000 and above (QPQ \$680)

All "I Wish!" benefits, plus:

- Naming rights to the Marquee at Palace Theatre to one performance of *Into the Woods*
- Two-page advertisement (side by side pages to create one horizontal ad)
- Five additional complimentary tickets to *Into the Woods* and access to a donor reception before the Sunday Matinee performance (total of fifteen tickets)

"I WISH!"

\$10,000 (QPQ \$480)

All Children Will Listen benefits, plus:

- Back cover (full page) advertisement in *Into the Woods* program
- Four additional complimentary tickets to *Into the Woods* and access to a donor reception before the Sunday Matinee performance (total of ten tickets)
- Invitation to attend Dinner with the Doctors
- Behind the scenes tour of Big Lots Behavioral Health Pavilion
- Invitation to attend the Nationwide Children's Circle of Care Level Celebrations

CHILDREN WILL LISTEN

\$5,000 (QPQ \$330)

All The Cow, the Cape, the Hair & The Slipper benefits, plus:

- Inside cover (full page) advertisement in *Into the Woods* program
- Two additional complimentary tickets to *Into the Woods* and access to a donor reception before the Sunday Matinee performance (total of six tickets)
- Highlighted in NCH Foundation and Butterfly Guild social media campaigns
- Invitation to attend the Nationwide Children's Hospital Leadership Level Celebrations

THE COW, THE CAPE, THE HAIR & THE SLIPPER

\$2,500 (QPQ \$220)

All The Witch benefits, plus:

- Full page advertisement in *Into the Woods* program
- Two additional complimentary tickets to *Into the Woods* and access to a donor reception before the Sunday Matinee performance (total of four tickets)
- Invitation to attend the Nationwide Children's Partner Level Celebrations

THE WITCH

\$1,000 (QPQ \$110)

All Giants in the Sky benefits, plus:

- Half page advertisement in *Into the Woods* program
- Invitation to attend the Nationwide Children's Hospital Patron Level Celebrations
- Two complimentary tickets to *Into the Woods* and access to a donor reception before The Sunday Matinee performance

GIANTS IN THE SKY

\$500

All Magical Beans benefits, plus:

- Quarter page advertisement in *Into the Woods* program
- Inclusion in the Nationwide Children's Hospital "Thank You" ad in *The Columbus Dispatch*

MAGICAL BEANS

\$250

All Little Red benefits, plus:

- Eighth page (horizontal) advertisement in *Into the Woods* program

LITTLE RED

\$100

- Listing in the *Into the Woods* program
- Butterfly Guild website recognition

IMPORTANT: Per IRS tax forms, if a donor is provided a benefit to the event (i.e. tickets), the QPQ value of the ticket will be removed from the final value of the item(s) donated for donor tax reporting purposes.

*A portion of each contribution is tax deductible to the extent allowed by law. Investment deadline for recognition in play program: **January 17, 2025**

***ADVERTISEMENT DETAILS:** All advertisements will appear in black and white. Artwork should be submitted as an eps, jpeg or pdf file and be e-mailed to ButterflyGuild@NationwideChildrens.org.

Full Page: 4-7/8 W x 8 H

Half Page: 4-7/8 W x 3-7/8 H

Quarter Page (vertical only): 2-3/8 W x 3-7/8 H

Eighth Page: 2-3/8 W x 1-7/8 H



**THE BUTTERFLY GUILD
OF NATIONWIDE CHILDREN'S HOSPITAL**

**Corporate
Commitment Form**

March 7, 8, & 8, 2025



Make your donation online at Give.NationwideChildrens.org/intothewoods

Check box next to the investment level of your choice.

Investment Level
<input type="checkbox"/> The Butterfly (\$15,000 & above)
<input type="checkbox"/> "I Wish!" - \$10,000
<input type="checkbox"/> Children Will Listen - \$5,000
<input type="checkbox"/> The Cow, the Cape, the Hair & The Slipper - \$2,500

Investment Level
<input type="checkbox"/> The Witch - \$1,000
<input type="checkbox"/> Giants in the Sky - \$500
<input type="checkbox"/> Magical Beans - \$250
<input type="checkbox"/> Little Red - \$100

OR mail check with this form to: Nationwide Children's Hospital Foundation
Butterfly Guild Play
P.O. Box 16810
Columbus, OH 43216-6810

- Donor Accepts Benefits** (Donor acknowledges they are accepting any applicable benefits based on donation level. The value of the donor benefits (Quid Pro Quo) will be deducted from final donation value.)
- Donor Declines Benefits** (Donor acknowledges they are declining any applicable benefits and that benefits are non-transferable. Donor benefits include event tickets.)

Organization Name (as it will appear in the program) _____

Contact Name _____ Title _____

City _____ State _____ Zip _____

Email Address _____ Phone Number _____

If you qualify for tickets, which show would you like to attend? Friday Evening Saturday Matinee Sunday Evening
 Saturday Evening Sunday Matinee

Please note: the deadline to select the performance you would like to attend is **January 24th, 2025**.

Would you like to purchase additional tickets? Yes No
If yes, a Butterfly Guild Member will be in contact with you.

All advertisements will appear in black and white.
 Yes, I want an ad in the *Into the Woods* program.
I will submit artwork or business card as a jpeg or pdf file to ButterflyGuild@NationwideChildrens.org.

No, I do not want an ad in the *Into the Woods* program.
I would like a listing in the program only.

Butterfly Guild Member Solicitor: _____

Investment Deadline
for recognition in
Into the Woods program:
January 17, 2025