



Support Nationwide Children's Hospital this Holiday Season

Thank you for supporting Nationwide Children's Hospital. Nationwide Children's remains committed to caring for every child, for every reason, regardless of their family's ability to pay. Your generosity enabled us to provide the best quality care for more than 1.7 million patient visits each year, from all 50 states and 45 countries.

When your child is sick, your world stops, but the rest of the world keeps going. Often, what is heard or said is, "let me know if there is anything I can do." Well, the team at Nationwide Children's wants you to know, there is something you can do. You have the power to brighten patients' lives during the holiday season. As this magical time of year approaches, we'd like to ask you to partner with us to provide world class care and to support families during their most challenging time.

We hope that you will consider a year-end gift to support our patient and families. This year, we've designed special ties to your donation for our patients and staff as well.

Thank you for helping create magic during the holidays!

Most Sincerely,

Carrie DiNovo
Director, Corporate and
Community Partnerships

Kathy Hickman
Associate Director,
Corporate Partnerships



\$50,000 Holiday Presenting Sponsorship

- 2 Sponsorships available at a Presenting Level: “Light Up the Lawn powered by/ presented by [Company Name]”
 - *"Light Up" the campaign during illumination event and featured sponsor from 11/14 – 11/27*
 - *Giving Tuesday featured sponsor 11/28*
- Name recognition on a 10 ft. butterfly in the Magic Forest of Nationwide Children’s Hospital with unique QR code to track matching donations throughout your allocated time period during the holiday season
- Opportunity to host one 6 ft butterfly at your place of business or selected location during the duration of the Holiday campaign
- Opportunity to light up every patients’ room on one floor of the hospital with butterfly night lights
- Logo recognition on holiday campaign webpage
- Logo included on holiday sponsorship thank you ad (January 2024)
- Social media toolkit to share publicly with opportunities to light up the butterflies during the holiday season
- Invitation to attend a holiday tour of hospital
- Check presentation with photo opportunity
- Recognition in the year-end thank you ad in the Columbus Dispatch **gift must be received by December 8th*
- Recognition as a matching sponsor on Foundation digital communications and Main hospital social media (Instagram, Facebook)
- Holiday Toy Drive and other volunteer opportunities for employees (multiple shifts available throughout November and December; and first pick at positions for the community donation day; traditionally the first Saturday of December)
- Invitation to attend the Nationwide Children’s Hospital Children’s Circle of Care Level Celebrations in 2024 and the 2023 *Dinner with the Docs* event



\$25,000 Holiday Match Sponsorship

- Sponsor recognition on one 6ft. butterfly at Nationwide Children's Hospital
- Opportunity to host a butterfly at your place of business or selected location for the duration of the Holiday Campaign
- Opportunity to give every patients' room in area of hospital, a butterfly nightlight.
- Sponsor recognition at Nationwide Children's Hospital and on holiday campaign webpage indicating a match opportunity to donors
- Logo included on holiday sponsorship thank you ad
- Social media toolkit to share publicly with opportunities to light up the butterflies during the holiday season
- Invitation to attend a holiday tour of hospital
- Check presentation with photo opportunity
- Recognition in the year-end thank you ad in the Columbus Dispatch **gift must be received by December 8th*
- Recognition as a matching sponsor on Foundation digital communications and Main hospital Instagram stories
- Holiday Toy Drive and other volunteer opportunities for employees (multiple shifts available throughout November and December; and first pick at positions for the community donation day; traditionally the first Saturday of Dec)
- Invitation to attend the Nationwide Children's Hospital Children's Circle of Care Level Celebrations in 2024 and the 2023 *Dinner with the Docs* event

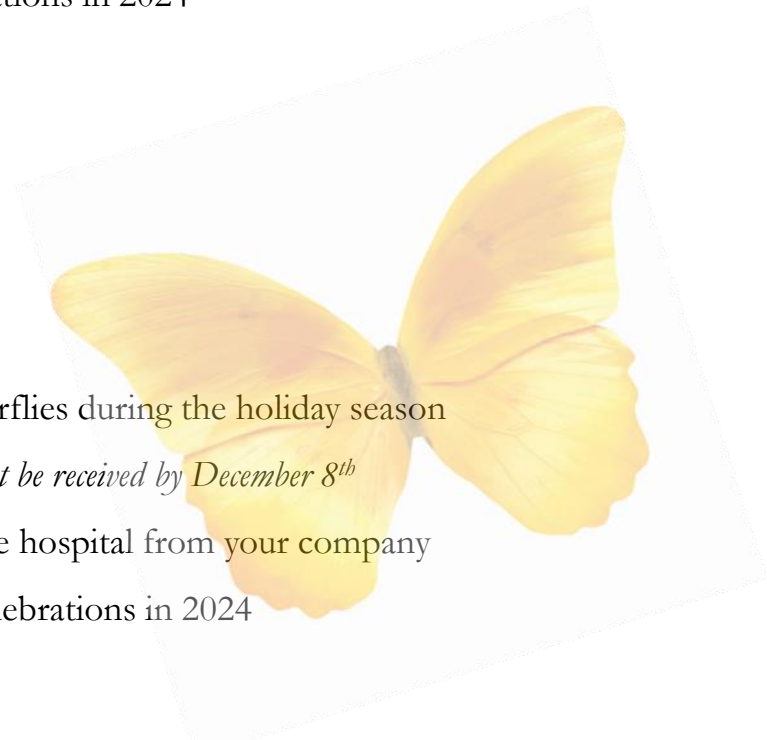


\$10,000 Holiday Sponsorship

- Name recognition at Nationwide Children's Hospital
- Name listed on holiday sponsorship thank you ad (January 2024)
- Opportunity to host an 18" butterfly at your place of business or selected location for the duration of the Holiday Campaign
- Social media toolkit to share publicly with opportunities to light up the butterflies during the holiday season
- Invitation to attend a holiday tour of hospital
- Check presentation with photo opportunity
- Recognition in the year-end thank you ad in the Columbus Dispatch **gift must be received by December 8th*
- Opportunity to send 10 butterfly night lights and cheer cards to children in the hospital from your company
- Invitation to attend the Nationwide Children's Hospital Patron Level Celebrations in 2024

\$5,000 Holiday Sponsorship

- Name recognition at Nationwide Children's Hospital
- Name listed on holiday sponsorship thank you ad (January 2024)
- Sponsor an 18" tabletop blue butterfly in one area of the hospital
- Social media toolkit to share publicly with opportunities to light up the butterflies during the holiday season
- Recognition in the year-end thank you ad in the Columbus Dispatch **gift must be received by December 8th*
- Opportunity to send 5 butterfly night lights and cheer cards to children in the hospital from your company
- Invitation to attend the Nationwide Children's Hospital Leadership Level Celebrations in 2024



\$2,500 Holiday Sponsorship

- Name listed on holiday sponsorship thank you ad (January 2024)
- Deliver a basket of sweet treats to a staff workstation on behalf of the donor
- Opportunity to send 2 butterfly night lights and cheer cards to children in the hospital from your company
- Social media toolkit to share publicly with opportunities to light up the butterflies during the holiday season
- Recognition in the year-end thank you ad in the Columbus Dispatch **gift must be received by December 8th*
- Invitation to attend select donor appreciation events in 2024

\$1,000 Holiday Sponsorship

- Name listed on holiday sponsorship thank you ad (January 2024)
- Deliver a basket of sweet treats to a staff workstation on behalf of the donor
- Social media toolkit to share publicly with opportunities to light up the butterflies during the holiday season
- Recognition in the year-end thank you ad in the Columbus Dispatch **gift must be received by December 8th*
- Invitation to attend select donor appreciation events in 2024



\$500 Holiday Sponsorship

- Name listed on holiday sponsorship thank you ad (January 2024)
- Recognition in the year-end thank you ad in the Columbus Dispatch **gift must be received by December 8th*
- 5 holiday cheer cards will be delivered to 5 patients' rooms
- Invitation to attend select donor appreciation events in 2024

\$100 Holiday Sponsorship

- Name listed on holiday sponsorship thank you ad (January 2024)
- A holiday cheer card will be delivered to a patients' room





Light Up The Lawn. Light Up A Life, 2023 Holiday Campaign

COMMITMENT FORM

Deadline for recognition October 30, 2023

Name for Recognition (exactly as you would like to appear)

Contact Name

Organization Name

Street Address

City, State, Zip

Phone

Fax

Email

PLEASE SELECT YOUR LEVEL OF PARTICIPATION:

- | | |
|--|--|
| <input type="radio"/> Holiday Match Sponsor - \$25,000 | <input type="radio"/> Holiday Sponsor - \$10,000 |
| <input type="radio"/> Holiday Sponsor - \$5,000 | <input type="radio"/> Holiday Sponsor - \$2,500 |
| <input type="radio"/> Holiday Sponsor - \$1,000 | <input type="radio"/> Holiday Sponsor - \$500 |

PLEASE CHOOSE A PAYMENT OPTION:

- Enclosed is a check for \$_____ (Please make payable to Nationwide Children's Hospital Foundation)
- Invoice me for \$_____
- I would like to charge my credit card for \$_____. Please call Carrie DiNovo at the number below to process your transaction

MAIL THIS FORM AND PAYMENT TO:

Nationwide Children's Hospital Foundation
Attn: 2023 Holiday Campaign
PO Box 16810
Columbus, OH 43216-6810

OR FAX TO: 614.355.5410

Please make a copy for your records and return the original to the above address.

FOR MORE INFORMATION OR QUESTIONS:

Carrie DiNovo | Director, Corporate and Community Partnerships
614-355-5494 | carrie.dinovo@nationwidechildrens.org



When your child needs a hospital, everything matters.

Holiday Volunteering Opportunities

NBC4 WCMH-TV Giving Tuesday Telethon benefitting Nationwide Children's Hospital

Date: Tuesday, November 28, 2023, 4:00p.m. - 8:00p.m.

Location: NCH Foundation, 525 E Mound Street, Columbus, OH 43215

Activity: Answering incoming calls, speaking with donors, documenting donation and payment details.

Light up the Lawn, Light up a Life Butterfly Ambassadors

Dates: November 15 – December 31, 2023

Locations: Various throughout central Ohio

Activity: Assist people interacting with one of our large butterflies, at key locations in the community, as they scan the QR code and make donations to the hospital.

Nationwide Children's Hospital Toy Drive

Dates: December 8 & 9, 9a.m.-1p.m.

Location: NCH Foundation, 525 E Mound Street, Columbus, OH 43215

Activity: Accept toy donations.

Urban One and WSYX Nationwide Children's Day of Giving Radiothon

Date: December 19, 2023, 3:00p.m. – 8:00 p.m.

Location: NCH Foundation, 525 E Mound Street, Columbus, OH 43215

Activity: Answering incoming calls, speaking with donors, documenting donation and payment details, as well as toy sorting and gift packaging.

Ongoing Opportunities and Additional Resources

Holiday Cheer Cards – We will provide cheer cards to your team to write messages or draw pictures for our patients. Cards will be distributed by nutrition services to patients with meals over the holiday season.

The Center for Family Safety and Healing – Off-site service projects (putting together personal care, baby items and clothing donations).

Nationwide Children's Hospital Family & Volunteer Services – Off-site services projects (putting together care, coping and activity packets).

If you would like more information about becoming a Holiday Sponsor,
please contact:

Carrie DiNovo

Director, Corporate & Community Partnerships

Carrie.DiNovo@NationwideChildrens.org

614-355-5494

Kathy Hickman

Associate Director, Corporate Partnerships

Kathryn.Hickman@NationwideChildrens.org

614-355-5424

Save the Date!
Grand Illumination
Holiday Event
Tuesday, November 14, 2023

