

**THE BUTTERFLY GUILD** OF NATIONWIDE CHILDREN'S HOSPITAL *hosts*



It's a tragedy we hope we never have to face. But consider the sad reality that some parents are in a situation where they can only try to comfort their children at the end. The Hospice and Palliative Care Programs of Nationwide Children's Hospital provide support to those faced with inconceivable terminal diagnoses and heartbreaking loss. Since our inception in 1908, **Butterfly Guild of Nationwide Children's Hospital** contributes financial assistance for central Ohio's only pediatric hospice and palliative programs. The Hospice Team provides symptom management, emotional and spiritual support to children receiving end of life care and their families. The Palliative Care Team supplies life-enriching services for children living with life-limiting illnesses, sometimes for years.

For 66 years Butterfly Guild has been producing a Broadway-quality musical as our largest annual fundraiser. This year we will feature *Disney's Beauty and the Beast* March 1, 2, and 3<sup>rd</sup> at the Palace Theatre in downtown Columbus. Each year, all of the proceeds of these performances support the ongoing care of those in the Hospice and Palliative Care programs. Additionally, the last performance is signed for the deaf and hard of hearing.

Creating a production of this caliber requires extensive resources. We cannot do it alone. Without you, we are very limited in what we are able to accomplish. Your philanthropy provides an excellent opportunity to support our community through a tax-deductible donation. The more money we raise, the more hospice patients and families we are able to assist. With your help we will continue the tradition of entertaining over 10,000 people annually and increase our support to Nationwide Children's Hospital accordingly. Enclosed is a detailed description of the Investment Benefits and Sponsorship Forms. Or, you can make your contribution online at [Give.NationwideChildrens.org/BeautyandtheBeast](http://Give.NationwideChildrens.org/BeautyandtheBeast).

Along with Nationwide Children's Hospital, the Butterfly Guild believes that quality of life is not determined by the quantity of one's days, but by the way in which those days are lived. These children and their families face so much. Our mission is to support them during a time of great need.

On behalf of our members, I wish to thank you for your commitment to Nationwide Children's Hospital, and to the work of the Butterfly Guild.

With sincere gratitude,

Melissa Candela-Broom and Nicole Myers  
Co-Presidents, Butterfly Guild of Nationwide Children's Hospital





## Hospice and Palliative Care

In spite of our best efforts and the best medical technologies in the world, sometimes the journey to a cure is a long one, and sometimes the cure is beyond reach. That is why Nationwide Children's Hospital offers Hospice and Palliative Care Services to children with serious illnesses, and their families.

### Hospice

Children facing end of life are first and foremost children— children who want to play, laugh, and be home where they are surrounded by family and friends. Nationwide Children's Hospital's Hospice Program helps these kids be kids by providing life-enriching care in the comfort of their own home, or in the hospital when needed. We help relieve pain, manage symptoms, and provide emotional and spiritual support for the entire family. Our team consists of physicians, nurses, a chaplain, child life specialist, music therapist, massage therapist and social worker. Established in 1995, we are the only hospice program in central Ohio exclusively focused on meeting the needs of children.

### Palliative Care

Our Palliative Care program provides the same life-enriching services to children living with life-limiting illnesses, sometimes for years. We focus on minimizing the impact of an illness on a child's quality of life by providing relief of pain and other symptoms through our comprehensive set of offerings. Our program helps families provide their child the fullest and most comfortable life possible.

These programs embody the family-centered care model pioneered by Nationwide

Children's Hospital. Because our mission is to provide the highest quality of care to all children and their families regardless of ability to pay, we depend on the goodwill and generosity of our community. Every dollar raised by the Butterfly Guild helps cover the uncompensated expenses provided by these programs.

*"Hospice and Palliative Care not only improved the quality of our daughter's limited life, they also made our family's life and the lives of our extended family easier. They advocated for us, supported our decisions and honored our wishes. They helped us plan for life after our daughter. They were the good in goodbye."*

THE BUTTERFLY GUILD  
OF NATIONWIDE CHILDREN'S HOSPITAL

Corporate  
Investment Benefits

March 1, 2, & 3, 2024



**THE BUTTERFLY**

**\$15,000 and above (QPQ \$680)**

**All Be Our Guest benefits, plus:**

- Naming rights to the Marquee at Palace Theatre to one performance of Beauty and the Beast
- Two-page advertisement (side by side pages to create one horizontal ad)
- Five additional complimentary tickets to Beauty and the Beast and access to a donor reception before the performance of your choice (total of fifteen tickets)

**BE OUR GUEST**

**\$10,000 (QPQ \$480)**

**All Tale as Old as Time benefits, plus:**

- Back cover (full page) advertisement in Beauty and the Beast program
- Four additional complimentary tickets to Beauty and the Beast and access to a donor reception before the performance of your choice (total of ten tickets)
- Invitation to attend Dinner with the Doctors
- Behind the scenes tour of Big Lots Behavioral Health Pavilion
- Invitation to attend the Nationwide Children's Circle of Care Level Celebrations

**TALE AS OLD AS TIME**

**\$5,000 (QPQ \$330)**

**All Great Wide Somewhere benefits, plus:**

- Inside cover (full page) advertisement in Beauty and the Beast program
- Two additional complimentary tickets to Beauty and the Beast and access to a donor reception before the performance of your choice (total of six tickets)
- Highlighted in NCH Foundation and Butterfly Guild social media campaigns
- Invitation to attend the Nationwide Children's Hospital Leadership Level Celebrations

**GREAT WIDE SOMEWHERE**

**\$2,500 (QPQ \$220)**

**All Enchanted Rose benefits, plus:**

- Full page advertisement in Beauty and the Beast program
- Two additional complimentary tickets to Beauty and the Beast and access to a donor reception before the performance of your choice (total of four tickets)
- Invitation to attend the Nationwide Children's Partner Level Celebrations

**ENCHANTED ROSE**

**\$1,000 (QPQ \$110)**

**All The Beauty benefits, plus:**

- Half page advertisement in Beauty and the Beast program
- Invitation to attend the Nationwide Children's Hospital Patron Level Celebrations
- Two complimentary tickets to Beauty and the Beast and access to a donor reception before the performance of your choice

**THE BEAUTY**

**\$500**

**All The Beast benefits, plus:**

- Quarter page advertisement in Beauty and the Beast program
- Inclusion in the Nationwide Children's Hospital "Thank You" ad in The Columbus Dispatch

**THE BEAST**

**\$250**

**All Chip benefits, plus:**

- Eighth page (horizontal) advertisement in Beauty and the Beast program

**CHIP**

**\$100**

- Listing in the Beauty and the Beast program
- Butterfly Guild website recognition

**IMPORTANT:** Per IRS tax forms, if a donor is provided a benefit to the event (i.e. tickets), the QPQ value of the ticket will be removed from the final value of the item(s) donated for donor tax reporting purposes.

\*A portion of each contribution is tax deductible to the extent allowed by law. Investment deadline for recognition in play program: **January 12, 2024**

**\*ADVERTISEMENT DETAILS:** All advertisements will appear in black and white. Artwork should be submitted as an eps, jpeg or pdf file and be e-mailed to [ButterflyGuild@NationwideChildrens.org](mailto:ButterflyGuild@NationwideChildrens.org).

**Full Page:** 4-7/8 W x 8 H

**Half Page:** 4-7/8 W x 3-7/8 H

**Quarter Page (vertical only):** 2-3/8 W x 3-7/8 H

**Eighth Page:** 2-3/8 W x 1-7/8 H



# THE BUTTERFLY GUILD OF NATIONWIDE CHILDREN'S HOSPITAL

## Corporate Commitment Form

**March 1, 2, & 3, 2024**

Make your donation online at [Give.NationwideChildrens.org/BeautyandtheBeast](https://Give.NationwideChildrens.org/BeautyandtheBeast)

Check box next to the investment level of your choice.

Investment Level
<input type="checkbox"/> The Butterfly (\$15,000 & above)
<input type="checkbox"/> Be Our Guest - \$10,000
<input type="checkbox"/> Tale as Old as Time - \$5,000
<input type="checkbox"/> Great Wide Somewhere - \$2,500

Investment Level
<input type="checkbox"/> Enchanted Rose - \$1,000
<input type="checkbox"/> The Beauty - \$500
<input type="checkbox"/> The Beast - \$250
<input type="checkbox"/> Chip - \$100

OR mail check with this form to:  
Nationwide Children's Hospital Foundation  
Butterfly Guild Play  
P.O. Box 16810  
Columbus, OH 43216-6810

- ☐ **Donor Accepts Benefits** (Donor acknowledges they are accepting any applicable benefits based on donation level. The value of the donor benefits (Quid Pro Quo) will be deducted from final donation value.)
- ☐ **Donor Declines Benefits** (Donor acknowledges they are declining any applicable benefits and that benefits are non-transferable. Donor benefits include event tickets.)

Organization Name (as it will appear in the program)

Contact Name

Title

City

State

Zip

Email Address

Phone Number

If you qualify for tickets, which show would you like to attend?

☐ Friday Evening

☐ Saturday Matinee

☐ Saturday Evening

☐ Sunday Matinee

Please note: the deadline to select the performance you would like to attend is **January 19<sup>th</sup>, 2024**.

Would you like to purchase additional tickets?

☐ Yes

☐ No

*If yes, a Butterfly Guild Member will be in contact with you.*

All advertisements will appear in black and white.

☐ Yes, I want an ad in the *Beauty and the Beast* program.

I will submit artwork or business card as a jpeg or pdf file to [ButterflyGuild@NationwideChildrens.org](mailto:ButterflyGuild@NationwideChildrens.org).

☐ No, I do not want an ad in the *Beauty and the Beast* program.

I would like a listing in the program only.

**Investment Deadline**  
for recognition in  
Beauty and the Beast program:  
**January 12, 2024**

Butterfly Guild Member Solicitor: \_\_\_\_\_