Sponsorship Opportunities

DENIM & Diamonds

We believe the 13th Annual Denim & Diamonds Gala can benefit your business with an increase in patronage, as well as, helping the young children of The Heart Center at Nationwide Children's Hospital. Please see below for ways to support. Tax ID#23-7380687

PRESENTING SPONSOR *$10,000 and above*

- Exclusive designation as Presenting Sponsor of Gala on all event materials
- Twelve event tickets with reserved table
- Full page ad in event program
- Media recognition and inclusion in post-event materials

PLATINUM SPONSOR *$5,000 to $9,999*

- Eight event tickets with reserved table
- Full page ad in event program
- Media recognition and inclusion in pre and post-event materials

GOLD SPONSOR *$2,500 to $4,999*

- Six event tickets with reserved table
- Half page ad in event program
- Media recognition and inclusion in pre and post-event materials

SILVER SPONSOR *$1,000 to $2,499*

- Four event tickets
- Quarter page ad in event program
- Media recognition and inclusion in pre and post-event materials

BRONZE SPONSOR *$500 to $999*

- Two event tickets
- Logo in event program
- Media recognition and inclusion in pre and post-event materials

SPONSOR A NURSE *$100*

- One event ticket will be given to a member of the nursing staff at The Heart Center. Sponsor may specify, if name of nurse known.

IN-KIND GIFTS

- We will accept goods and/or services that could be used in the "Luck of the Draw" Raffle, Diamond Raffle, Silent or Live Auctions.
- Items include merchandise, tickets, classes, autographed memorabilia, gift certificates

☐ **Donor accepts benefits.** *(Donor acknowledges they are accepting any applicable benefits based on donation level. The value of the donor benefits (Quid Pro Quo) will be deducted from final donation value.)*

☐ **Donor declines benefits.** *(Donor acknowledges they are declining any applicable benefits and that benefits are non-transferable. Donor benefits include event tickets.)*

Benefiting
NATIONWIDE CHILDREN'S
When your child needs a hospital, everything matters.℠

Sponsorship Commitment

DENIM & Diamonds

Sponsorship commitments must be received by January 1, 2018 for inclusion in pre-event materials.

For monetary commitments:
Please make all checks payable to: **Kinder Key of Nationwide Children's Hospital**
Please mail **THIS** form along with monetary donation to:
NCH Foundation, ATTN: Kinder Key, PO Box 16810, Columbus, OH 43216-6810
To arrange for electronic payment, call Cindy Laux (614) 355-5413

For in-kind donations:
Please mail **THE ATTACHED** form, along with your in-kind donation to:
Courtney Grant, 7670 Lealand Way, Columbus, OH 43235 (740) 649-0167

For additional questions, please contact our event Chair, Susie Bauman at:
MAYHANSA@YAHOO.COM or 614-580-6297

Company/Individual Sponsor Name (as it will appear in the program) Main Contact

Street Address City State Zip

Phone Number Email Address

COMMITMENT LEVEL

- ☐ Presenting Sponsor *($10,000 and above)*
- ☐ Platinum Sponsor *($5,000 to $9,999)*
- ☐ Gold Sponsor *($2,500 to $4,999)*
- ☐ Silver Sponsor *($1,000 to $2,499)*
- ☐ Bronze Sponsor *($500 to $999)*
- ☐ Sponsor A Nurse *($100)*

EVENT PROGRAM ONLY

- ☐ Full Page Program Ad ($350)
- ☐ Half Page Program Ad ($200)
- ☐ Quarter Page Program Ad ($100)
- ☐ Company Logo in Program ($50)

KINDER KEY CONTACT: _____

Benefiting
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NATIONWIDE CHILDREN'S

When your child needs a hospital, everything matters.℠

2018 In-Kind Contribution Form – Denim & Diamonds

I hereby agree to provide the following item(s) and approve the following description for any printed material:

_____

_____

This item(s) is valued by the donor at **$** _____ to benefit Kinder Key of Nationwide Children's Hospital.

DONOR INFORMATION:

Company: _____ Contact Name: _____

Address: _____ City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____ Email: _____

☐ **Donor accepts benefits**. *(Donor acknowledges they are accepting any applicable benefits based on donation level. The value of the donor benefits (Quid Pro Quo) will be deducted from final donation value.)*

☐ **Donor declines benefits**. *(Donor acknowledges they are declining any applicable benefits and that benefits are non-transferable. Donor benefits include event tickets.)*

Donor Signature: _____ Date: _____

KINDER KEY SOLICITOR:

Name: _____ Phone: _____

Email: _____

IMPORTANT: Due to 2016 changes in the IRS tax forms, Nationwide Children's Hospital Foundation is required to track how in-kind gifts donated to events are being used. In addition, if a donor is provided a benefit to the event (i.e. tickets), the QPQ value of the ticket will be removed from the final value of the item(s) donated for donor tax reporting purposes.

FOR INTERNAL USE ONLY:
Kinder Key representative will provide information for this portion of the form and identify the reporting usage of the donation.

☐ Silent Auction
☐ Live Auction
☐ Raffle
☐ Event Expense Reduction

Value of In-Kind Donation: $ _____
Less QPQ Value of Benefit: $ (_____) *
Final Donation Value: $ _____

***To Calculate, take value of QPQ (Quid Pro Quo) times number of tickets provided to donor.**
Example: Donor receives two tickets to attend the event and the QPQ value per person is $40. The total QPQ value is $80.
Value of In-Kind Donation: $ 500
Less QPQ Value of Benefit: $ (80)
Final Donation Value: $ 420

Questions? Please contact Cindy Laux, Director of Special Events and Affinity Groups
Nationwide Children's Hospital Foundation | PH (614) 355-5413 FX (614) 355-5410 |
Cynthia.Laux@nationwidechildrens.org