

# DEVELOPMENT BOARD of Nationwide Children's Hospital



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## Saturday, February 2

*Starting conversations and changing attitudes.  
Breaking the cycle of family violence.  
Restoring hope.*

The Development Board of Nationwide Children's Hospital's 24<sup>th</sup> Annual Rock 'N Bowl to be held on Saturday, February 2<sup>nd</sup> at the Columbus Square Bowling Palace gives you the opportunity to enjoy a fun day of bowling with family, friends and colleagues, while making a difference in the lives of many. All proceeds from Rock 'n Bowl benefit The Center for Family Safety and Healing at Nationwide Children's Hospital.

The Center for Family Safety and Healing fully addresses all aspects of family violence, including child abuse and neglect, teen dating abuse, domestic violence and elder abuse, thanks to an impressive combination of public and private resources.

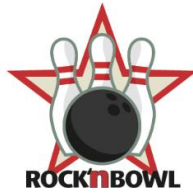
Together with you, we are raising awareness and working toward a future free of family violence. Because of you, we can reach out to more families in need, and in the process give more children a reason to believe there is someone out there who cares. Join us in building a better, safer tomorrow for the families of our community. A selection of opportunities are provided in this packet.



*Presenting Sponsor*



DEVELOPMENT BOARD of Nationwide Children's Hospital *hosts*



RocknBowlNCH/



Rocknbowl\_nch

## 2019 OPPORTUNITIES



### **KINGPIN SPONSOR - \$10,000**

*All Strike Sponsorship benefits plus:*

- Three (3) additional corporate bowling lanes (8 total) and lane logo signage.
- 150 promotional announcements on QFM 96.3 with premium mention position.
- Prominent company logo on Rock 'N Bowl marketing materials
- Opportunity to have an area at the event to promote your company's products and services

### **STRIKE SPONSOR - \$7,500**

*All Spare Sponsorship benefits plus:*

- Two (2) additional corporate bowling lanes (5 total) and lane logo signage.
- 150 promotional announcements on QFM 96.3 with secondary mention position.

### **SPARE SPONSOR - \$5,000**

*All Split Sponsorship benefits plus:*

- One (1) additional corporate bowling lane (3 total) and logo signage.
- 150 promotional announcements on QFM 96.3

### **SPLIT SPONSOR - \$2,500**

*All Hook Sponsorship benefits plus:*

- Company logo on Rock 'N Bowl marketing materials and event signage.

### **HOOK SPONSOR - \$1,500**

- All bowlers will receive a Rock 'N Bowl t-shirt and admission to the Happy Hour reception before bowling.
- Two (2) corporate bowling lanes. Each lane consists of a team of five (5) bowlers.
- Company logo on event t-shirt and signage
- Recognition at the event by QFM deejays.
- Company listed in year-end thank you advertisement in *The Columbus Dispatch*.
- Invitation to Nationwide Children's Hospital Hospitality Suite at the Memorial Tournament.
- Acknowledgement on the Development Board of Nationwide Children's Hospital Rock 'n Bowl webpage.

### **PIN SPONSOR - \$800**

- All bowlers will receive a Rock 'N Bowl t-shirt.
- One (1) bowling lane. Each lane consists of a team of five (5) bowlers who each raise \$100.
- Bowlers may raise the \$500 entry fee from family members, friends, co-workers, etc. or a company may sponsor the team and contribute \$500 to cover their participation.
- Sponsor the Happy Hour Receptions and company logo on Happy Hour signage only
- Recognition at the event by QFM deejays.

### **HAPPY HOUR RECEPTION SPONSOR – NO BOWLING TEAM - \$300**

- Sponsor the Happy Hour Receptions with company logo on Happy Hour signage only
- Recognition at the event by QFM deejays.

### **STANDARD BOWLING TEAM - \$500**

- All bowlers will receive a Rock 'N Bowl t-shirt.
- One (1) bowling lane. Each lane consists of a team of five (5) bowlers who each raise \$100.
- Bowlers may raise the \$500 entry fee from family members, friends, co-workers, etc. or a company may sponsor the team and contribute \$500 to cover their participation.

Remember, your company and bowlers can raise your money by creating a fundraising page.  
Set up your fundraising page by visiting – [www.NationwideChildrens.org/RockNBowl](http://www.NationwideChildrens.org/RockNBowl)



## COMMITMENT FORM

Deadline for logo recognition on t-shirt is December 30, 2018

Deadline for logo recognition on signage is January 19, 2019

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Team Name for recognition (exactly as you would like to appear;)

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Contact Name

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Organization Name

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Street Address

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City, State, Zip

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Phone

Fax

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Email

### PLEASE SELECT YOUR LEVEL OF PARTICIPATION:

- Kingpin - \$10,000       Split - \$2,500       Standard Team - \$500  
 Strike - \$7,500       Hook - \$1,500       Happy Hour Only (no team) - \$300  
 Spare - \$5,000       Pin Sponsor - \$800

### PLEASE SELECT A YOUR BOWLING SESSION PREFERENCE:

- Session 1 (12:30p.m. – 2:30p.m.)     Session 2 (3:00p.m. – 5:00p.m.)     Session 3 (5:30p.m. – 7:30p.m.)

### PLEASE CHOOSE A PAYMENT OPTION:

- Enclosed is a check for \$\_\_\_\_\_ (Please make payable to Nationwide Children's Hospital Foundation)  
 Invoice me for \$\_\_\_\_\_  
 I would like to charge my credit card for \$\_\_\_\_\_. \* Please visit [www.nationwidechildrens.org/rocknbowl](http://www.nationwidechildrens.org/rocknbowl) and pay securely through the website site. You may also contact Cindy Laux at the number below.

### MAIL THIS FORM AND PAYMENT TO:

Nationwide Children's Hospital Foundation  
Attn: Cynthia Laux  
PO Box 16810  
Columbus, OH 43216-6810

**OR FAX TO:** 614.355.5410

### FOR MORE INFORMATION OR QUESTIONS:

Cynthia Laux, Director of Special Events & Affinity Groups  
614.355.5413  
[Cynthia.Laux@NationwideChildrens.org](mailto:Cynthia.Laux@NationwideChildrens.org)

Please make a copy for your records and return the original to the above address.  
A confirmation will be mailed.



# Online Fundraising

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The Development Board is requiring all teams/sponsors to have an online fundraising page. You can use this page to pay your sponsorship/team fee as well as fundraise to meet your team goals. The main goal...breaking the cycle of family violence and restoring hope.

## **How do I set up a fundraising page?**

Simply go to [NationwideChildrens.org/RocknBowl](http://NationwideChildrens.org/RocknBowl) and follow the instruction on creating your corporate team or your own personal fundraising page. If you have questions or need support, we are always here to help!

## **Can we raise funds in other ways?**

Yes! Utilize the online fundraising page on the Rock 'n Bowl webpages. Create your team or personal page and send out to your network of friends, family and colleagues. It's a simple and easy way to raise more funds to support this important cause.

All Rock 'n Bowl teams are encouraged to host additional fundraisers to support their overall team goals. Maybe it's a potluck lunch, office bake sale or team building lunches. Be creative!

## **How is the money collected? Where does it go?**

Credit card donations may be made on a participant's fundraising page. Check and cash donations will be collected by team participants and submitted to Nationwide Children's Hospital at the Rock 'n Bowl event on Saturday, February 2. Online donations to your fundraising page are automatically added to your fundraising goal and is super easy for you to track your progress. All proceeds from Rock 'n Bowl go to support the Center for Family Safety and Healing.