

DEVELOPMENT BOARD of Nationwide Children's Hospital *hosts*
the 28th Annual



Saturday, February 3, 2018



When Searching for a Way to End Family Violence, Everything Matters

The Development Board of Nationwide Children's Hospital's Annual Rock 'N Bowl to be held on Saturday, February 3rd at the Columbus Square Bowling Palace gives you the opportunity to enjoy a fun day of bowling with family, friends and colleagues, while making a difference in the lives of many. All proceeds from Rock 'n Bowl benefit The Center for Family Safety and Healing at Nationwide Children's Hospital.

In April of 2011, the Center for Child and Family Advocacy at Nationwide Children's (founded in 2002) and the Columbus Coalition Against Family Violence (founded in 1998) merged into one organization, becoming the Center for Family Safety and Healing. This allowed them to combine the strengths of both organizations to form one integrated team powerful enough to help break the cycle of family violence.

Together with you, we are raising awareness and working toward a future free of family violence. Because of you, we can reach out to more families in need, and in the process give more children a reason to believe there is someone out there who cares. Join us in building a better, safer tomorrow for the families of our community. A selection of opportunities are provided in this packet.



Presenting Sponsor





Through an impressive combination of public and private resources, The Center for Family Safety and Healing fully addresses all aspects of family violence including child abuse and neglect, teen dating abuse, domestic violence and elder abuse. We offer a continuum of research-based prevention, intervention and treatment programs for individuals who have experienced family violence.

Benefits of this integrated team approach include:

- A one-stop, coordinated response to family violence for individuals and families through partnerships with law enforcement, child protection services, prosecution and a wide range of community resources
- Expanded forum for education, advocacy and ongoing research Programs and Services.

CHILD ASSESSMENT CENTER

The Child Assessment Center provides responsive and timely medical assessment and treatment along with interviews of children and family members who may have experienced child abuse or neglect. Children and adolescents are seen for comprehensive evaluations of alleged abuse or neglect. 1,370 patients served in 2016.

FAMILY SUPPORT PROGRAM

The Family Support Program, provided by Nationwide Children's Behavioral Health Services, offers counseling for children and adolescents who have been sexually or physically abused or exposed to family violence. Parent training is provided for families whose children are at risk for abuse or neglect.

HOME BASED TEAM

The Home Based Team, provided by Nationwide Children's Behavioral Health Services, offers intervention within the home and community setting utilizing evidence-based interventions to assist caregivers in developing a strong relationship with their child and learning healthy, effective discipline strategies. There were 3,056 home visits in 2016.

ADULT SERVICES

We offer counseling and advocacy services to adult victims of family violence. Counseling services include evidence based, trauma-informed counseling by licensed counselors in a confidential, secure, office-based setting. Advocacy services include assistance with the development of safety plans, linkages to community resources, shelter and legal system navigation.

FOSTERING CONNECTIONS PROGRAM

The Fostering Connections Program is a specialized foster care clinic offering comprehensive health care services to children and adolescents placed in out-of-home care. 867 were cared for in 2016.

HEALTHY FAMILIES AMERICA

Healthy Families America provides home visitation to first-time, low income mothers from pregnancy through the child's third birthday. The program is designed to ensure children are healthy, safe and ready to learn.

NURSE FAMILY PARTNERSHIP

Nurse Family Partnership (NFP) provides nurse home visitation to first-time, low-income mothers from early pregnancy through the child's second birthday. NFP improves pregnancy outcomes by encouraging preventive health practices that enhance child health outcomes.

TRAINING AND ADVOCACY

We offer customized family violence education and training for employers, faith-based organizations, healthcare systems, legal systems, schools/universities and other social service organizations.

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2018 OPPORTUNITIES



KINGPIN SPONSOR - \$10,000

All Strike Sponsorship benefits plus:

- Three (3) additional corporate bowling lanes (8 total) and lane logo signage.
- 150 promotional announcements on QFM 96.3 with premium mention position.
- Prominent company logo on Rock 'N Bowl marketing materials
- Opportunity to have an area at the event to promote your company's products and services
- Opportunity for on-air check presentation during the 2018 Children's Miracle Network Telethon.

STRIKE SPONSOR - \$7,500

All Spare Sponsorship benefits plus:

- Two (2) additional corporate bowling lanes (5 total) and lane logo signage.
- 150 promotional announcements on QFM 96.3 with secondary mention position.

SPARE SPONSOR - \$5,000

All Split Sponsorship benefits plus:

- One (1) additional corporate bowling lane (3 total) and logo signage.
- 150 promotional announcements on QFM 96.3

SPLIT SPONSOR - \$2,500

All Hook Sponsorship benefits plus:

- Company logo on Rock 'N Bowl marketing materials and event signage.

HOOK SPONSOR - \$1,500

- All bowlers will receive a Rock 'N Bowl t-shirt.
- Two (2) corporate bowling lanes. Each lane consists of a team of five (5) bowlers.
- Two (2) lane sponsorship signs located above your lane containing your company logo.
- Company logo on event t-shirt (distributed to all participants and volunteers).
- Recognition at the event by QFM deejays.
- Team admission to the Happy Hour reception before bowling.
- Company listed in year-end thank you advertisement in *The Columbus Dispatch*.
- Invitation to Nationwide Children's Hospital Hospitality Suite at the Memorial Tournament.
- Acknowledgement on the Development Board of Nationwide Children's Hospital webpage.

HAPPY HOUR SPONSORSHIP WITH BOWLING TEAM - \$800

- All bowlers will receive a Rock 'N Bowl t-shirt.
- One (1) bowling lane. Each lane consists of a team of five (5) bowlers who each raise \$100.
- Bowlers may raise the \$500 entry fee from family members, friends, co-workers, etc. or a company may sponsor the team and contribute \$500 to cover their participation.
- Sponsor the Happy Hour Receptions and company logo on Happy Hour signage only

STANDARD BOWLING TEAM - \$500

- All bowlers will receive a Rock 'N Bowl t-shirt.
- One (1) bowling lane. Each lane consists of a team of five (5) bowlers who each raise \$100.
- Bowlers may raise the \$500 entry fee from family members, friends, co-workers, etc. or a company may sponsor the team and contribute \$500 to cover their participation.

PIN BOWLER - \$100

- Want to come and bowl but don't have a team. We will build teams of Pin Bowlers so you can meet new friends!

HAPPY HOUR RECEPTION SPONSOR – NO BOWLING TEAM - \$300

- Sponsor the Happy Hour Receptions with company logo on Happy Hour signage only

VIRTUAL BOWLER

- Can't be at Rock 'n Bowl but want to support the cause! Create your own online fundraising page and ask your friends, family and colleagues to donate to your page. All virtual bowlers who raise a minimum of \$100 will receive a Rock 'n Bowl t-shirt.

Remember, your company and bowlers can raise your money by creating a fundraising page.

Set up your fundraising page by visiting – www.NationwideChildrens.org/RockNBowl



COMMITMENT FORM

Deadline for logo recognition on t-shirt is December 30, 2017

Deadline for logo recognition on signage is January 19, 2018

Team Name for recognition (exactly as you would like to appear;)

Contact Name

Organization Name

Street Address

City, State, Zip

Phone

Fax

Email

PLEASE SELECT YOUR LEVEL OF PARTICIPATION:

- | | | |
|--|---|---|
| <input type="radio"/> Kingpin - \$10,000 | <input type="radio"/> Split - \$2,500 | <input type="radio"/> Standard Team - \$500 |
| <input type="radio"/> Strike - \$7,500 | <input type="radio"/> Hook - \$1,500 | <input type="radio"/> Happy Hour Only (no team) - \$300 |
| <input type="radio"/> Spare - \$5,000 | <input type="radio"/> Happy Hour Team Sponsor - \$800 | <input type="radio"/> Pin Bowler Only - \$100 |

PLEASE SELECT A YOUR BOWLING SESSION PREFERENCE:

- Session 1 (12:30p.m. – 2:30p.m.) Session 2 (3:00p.m. – 5:00p.m.) Session 3 (5:30p.m. – 7:30p.m.)

PLEASE CHOOSE A PAYMENT OPTION:

- Enclosed is a check for \$_____ (*Please make payable to Nationwide Children's Hospital Foundation*)
- Invoice me for \$_____
- I would like to charge my credit card for \$_____. * Please visit www.nationwidechildrens.org/rocknbowl and pay securely through the website site. You may also contact Cindy Laux at the number below.

Another great way to support your team goal: *Wear Jeans. Help Kids.* **Rock 'n Bowl Jeans Days** is a new way that allows sponsors, teams and individuals alike to trade their work attire for jeans and help raise funds for their Rock 'n Bowl teams. If you are interested in learning more, we have a FAQ sheet attached.

- Yes! We will be hosting a Jeans Day at our office on _____. Please send me promotional materials.
- We will be hosting other fundraising efforts for our team. Please send me promotional materials.

MAIL THIS FORM AND PAYMENT TO:

Nationwide Children's Hospital Foundation
Attn: Cynthia Laux
PO Box 16810
Columbus, OH 43216-6810

OR FAX TO: 614.355.5410

FOR MORE INFORMATION OR QUESTIONS:

Cynthia Laux, Director of Special Events & Affinity Groups
614.355.5413
Cynthia.Laux@NationwideChildrens.org

Please make a copy for your records and return the original to the above address.

A confirmation will be mailed.



Jeans Days & Online Fundraising

The Development Board also recommends hosting **Rock 'n Bowl Jeans Days** as another way to assist you in your fundraising efforts as well as build excitement leading up to the event. The main goal...breaking the cycle of family violence and restoring hope. Wearing jeans may lead to a more comfortable day in the office for you, but on Rock 'n Bowl Jeans Days it also generates hope for families relying on the services of a The Center for Family Safety and Healing.

How do I set up a fundraising page?

Simply go to NationwideChildrens.org/RocknBowl and follow the instruction on creating your corporate team or your own personal fundraising page. If you have questions or need support, we are always here to help!

What if we cannot wear jeans at the office?

Rock 'n Bowl Jeans Days are about supporting The Center for Family Safety and Healing at Nationwide Children's Hospital — in whatever way possible. Encourage employees to wear a certain color tie, shirt or blouse to support your efforts. Remember, these additional funds will go toward your overall Rock 'n Bowl team totals!

Can we raise funds in other ways?

Yes! Utilize the online fundraising page on the Rock 'n Bowl webpages. Create your team or personal page and send out to your network of friends, family and colleagues. It's a simple and easy way to raise more funds to support this important cause.

All Rock 'n Bowl teams are encouraged to host additional fundraisers to support their overall team goals. Maybe it's a potluck lunch, office bake sale or team building lunches with Wii bowling tournaments where employees pay \$5 to participate. Be creative! Don't forget your fundraising page on the Rock 'n Bowl site is always there for you to create and.

How is the money collected? Where does it go?

Credit card donations may be made on a participant's fundraising page. Check and cash donations will be collected by team participants and submitted to Nationwide Children's Hospital at the Rock 'n Bowl event on Saturday, February 4. Online donations to your fundraising page are automatically added to your fundraising goal and is super easy for you to track your progress. All proceeds from Rock 'n Bowl go to support the Center for Family Safety and Healing.

How much should our team charge for participation in Rock 'n Bowl Jeans Day?

We suggest \$5 or \$10 for each person participating but that is up to your team to decide. You know your company best and their level of participation.

Do you have any materials to help promote our Jeans Days?

Yes! We can provide you with jpeg and pdf materials for use on social media as well as Support Stickers to give to everyone who participates in your Rock 'n Bowl Jeans Days. You can also utilize these materials to send emails to your network with your fundraising page link. Again, super easy and you can spread the word to more people about this important cause you are supporting!